



3 out of 4 kids are dead in 3 hours

(in child abduction homicides).



America's **M**issing: **B**roadcast **E**mergency **R**esponse

gives kids a fighting chance!

AMBER ALERT CRITERIA:

- Is this believed to be a child abduction?
- Is this child 17 years of age or younger?
- Is the victim believed to be facing imminent danger, serious bodily injury or death?
- Is there information that could assist the public in the safe recovery of the victim or apprehension of the suspect?

WHAT DO YOU DO?

- Get alerts by email or cell phone (Sign up to receive the alerts at www.bci.utah.gov)
- Receive alerts over the EAS System under the Child Abduction (CA) code
- Broadcast EAS audio & crawl or break into programming (Run TV crawl across top of screen)
- Air alerts every 15 minutes for 3 hours
- Post alert information on your website
- Get updates from the investigating agency
- Wait for cancellation through email, cell or EAS

WHAT WILL HAPPEN?

- Public is notified every 15 minutes by broadcasters
- Utah law enforcement, ports of entry & NCMEC are notified
- Highway signs, flyers, 511 & highway advisory radio post alerts
- Media & public can get alerts by cell phone, pager & email
- *Abducted child found safe!*

More info at <http://www.attorneygeneral.utah.gov/al/amberalert.htm>



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